uComms

Founding member of the Australian Polling Council

FINAL RESULTS

uComms conducted a survey of 606 residents in the Melton District on behalf of the Victorian Forest Products Association during the evening of 7 Nomvember 2022 using self-completed automated voice polling methodologies.

Question 1:
If a State Election were to be held today, which of the following would receive your first preference vote?

	Total	Female	Male	18 – 34	35 – 50	51 - 65	65+
Liberal National Coalition	26.2%	22.1%	30.5%	15.5%	33.3%	31.6%	28.4%
Labor Party	33.4%	28.5%	38.6%	35.3%	28.2%	34.6%	38.6%
Greens	8.2%	11.2%	5.1%	15.9%	4.6%	4.4%	3.4%
Independent	15.0%	18.6%	11.2%	11.6%	17.8%	14.7%	15.9%
Other minor party	8.4%	8.0%	8.8%	11.1%	10.9%	5.1%	2.3%
Undecided	8.7%	11.5%	5.8%	10.6%	5.2%	9.6%	11.4%

2 Party Preferred

	Total
Liberal National Coalition	45%
Labor	55%

Note: Undecided voters allocated by Q1a, and preferences distributed as per Q1b

Question 1a:
Being undecided to which of the following do you have even a slight leaning?

	Total
Liberal National Coalition	*30.4%*
Labor Party	*19.6%*
Greens	*4.3%*
Independent	*8.7%*
Other minor party	*37.0%*

Note: Only respondents who answered "Undecided" in Question 1 were asked Question 1a

Question 1a:

Question 1b:

Which of the following two parties would you preference higher?

	Total
Liberal National Coalition	*49.5%*
Labor	*50.5%*

Note: Only respondents who didn't answer 'Liberal' or 'Labor' In Question 1 and 1a were included in Question 1b

Question 2:

Victoria's plantation forests grow trees that are processed into timber for houses and at the same time removes millions of tonnes of carbon dioxide from the atmosphere.

Do you agree or disagree with the following statement?

"Victoria should grow more trees for timber production to fight climate change and to secure Victoria's future timber supply."

	Total	Female	Male	18 – 34	35 – 50	51 - 65	65+
Strongly Agree	56.2%	53.6%	59.0%	47.6%	57.9%	58.4%	67.5%
Agree	29.4%	30.7%	28.1%	33.9%	32.7%	22.4%	25.0%
Disagree	3.2%	3.6%	2.7%	0.0%	4.4%	5.6%	3.8%
Strongly disagree	3.4%	4.7%	2.0%	6.0%	0.6%	5.6%	0.0%
Unsure/Don't know	7.7%	7.3%	8.2%	12.5%	4.4%	8.0%	3.8%

	Total	LIBNAT	LAB	GRN	IND	MNR	UND
Strongly Agree	56.2%	62.3%	60.4%	59.4%	60.3%	38.5%	21.4%
Agree	29.4%	23.2%	27.3%	18.8%	32.1%	25.6%	71.4%
Disagree	3.2%	2.6%	1.1%	9.4%	2.6%	12.8%	2.4%
Strongly disagree	3.4%	2.6%	3.7%	3.1%	2.6%	10.3%	0.0%
Unsure/Don't know	7.7%	9.3%	7.5%	9.4%	2.6%	12.8%	4.8%

Question 3

The last two years has seen significant timber shortages drive up the cost of, and cause delays to, new house constructions and housing renovations.

How important is it for the next Victorian Government to ensure there are sufficient trees grown in Victoria to meet the state's housing needs and provide local jobs?

	Total	Female	Male	18 – 34	35 – 50	51 - 65	65+
Very important	59.6%	61.5%	57.6%	53.4%	59.2%	64.0%	65.8%
Somewhat important	26.7%	27.9%	25.4%	24.0%	30.3%	26.4%	25.0%
Somewhat unimportant	4.8%	5.7%	3.8%	3.4%	5.3%	7.2%	2.6%
Very unimportant	3.0%	2.3%	3.8%	4.8%	2.0%	1.6%	3.9%
Unsure/Don't know	5.8%	2.7%	9.3%	14.4%	3.3%	0.8%	2.6%

	Total	LIBNAT	LAB	GRN	IND	MNR	UND
Very important	59.6%	62.2%	60.5%	64.3%	67.5%	59.0%	31.0%
Somewhat important	26.7%	31.9%	25.4%	14.3%	20.8%	5.1%	57.1%
Somewhat unimportant	4.8%	2.2%	5.1%	17.9%	5.2%	5.1%	2.4%
Very unimportant	3.0%	1.5%	0.6%	0.0%	5.2%	10.3%	7.1%
Unsure/Don't know	5.8%	2.2%	8.5%	3.6%	1.3%	20.5%	2.4%

Question 4:

The Victorian Government has made the decision to close one of the most regulated, renewable, and sustainable native hardwood timber industries in the world by 2030. From an initial decline in 2024, supplies of this timber are likely to become difficult to access and will be increasingly replaced by imported timber.

Do you support or oppose the Government committing to a sustainable native hardwood timber industry up to and beyond 2030?

	Total	Female	Male	18 – 34	35 – 50	51 - 65	65+
Strongly support	51.1%	54.2%	47.7%	40.8%	48.6%	61.0%	56.9%
Support	22.4%	23.3%	21.4%	25.0%	19.9%	22.0%	23.6%
Oppose	8.3%	6.8%	10.0%	9.2%	11.6%	5.9%	2.8%
Strongly oppose	5.0%	6.8%	3.2%	9.2%	2.7%	5.1%	2.8%
Unsure/Don't know	13.2%	8.9%	17.7%	15.8%	17.1%	5.9%	13.9%

	Total	LIBNAT	LAB	GRN	IND	MNR	UND
Strongly support	51.1%	60.6%	41.9%	64.3%	40.3%	71.9%	53.8%
Support	22.4%	17.4%	31.7%	10.7%	23.6%	0.0%	23.1%
Oppose	8.3%	9.1%	9.0%	14.3%	9.7%	3.1%	0.0%
Strongly oppose	5.0%	2.3%	0.6%	7.1%	20.8%	6.3%	0.0%
Unsure/Don't know	13.2%	10.6%	16.8%	3.6%	5.6%	18.8%	23.1%

Question 5:

Victorian native hardwood is used where added durability (e.g. floors, decking and pallets) and good quality appearance (e.g. furniture) are important.

As a consumer, do you support or oppose ongoing access to native forests to supply these hardwood timbers?

	Total	Female	Male	18 – 34	35 – 50	51 - 65	65+
Strongly support	39.0%	38.5%	39.5%	39.0%	39.2%	38.5%	37.7%
Support	21.1%	26.4%	14.9%	15.2%	19.6%	20.2%	33.3%
Oppose	17.6%	15.6%	20.0%	14.3%	18.9%	21.1%	15.9%
Strongly oppose	11.0%	8.2%	14.4%	14.3%	9.1%	12.8%	7.2%
Unsure/Don't know	11.3%	11.3%	11.3%	17.1%	13.3%	7.3%	5.8%

	Total	LIBNAT	LAB	GRN	IND	MNR	UND
Strongly support	39.0%	52.7%	27.0%	35.7%	35.2%	51.7%	34.8%
Support	21.1%	16.3%	20.3%	21.4%	25.4%	31.0%	26.1%
Oppose	17.6%	17.1%	27.0%	7.1%	14.1%	0.0%	13.0%
Strongly oppose	11.0%	5.4%	12.8%	21.4%	16.9%	10.3%	0.0%
Unsure/Don't know	11.3%	8.5%	12.8%	14.3%	8.5%	6.9%	26.1%

Question 6:

Given the previous questions, at the upcoming state election, would you be more likely or less likely to support a political party or candidate with policies and programs that strengthen and support Victoria's plantation and hardwood timber industries?

	Total	Female	Male	18 – 34	35 – 50	51 - 65	65+
More likely	59.1%	61.3%	56.6%	73.6%	50.4%	51.5%	64.3%
Less likely	6.3%	7.2%	5.3%	7.5%	3.7%	8.9%	4.3%
Vote unchanged	34.5%	31.5%	38.1%	18.9%	45.9%	39.6%	31.4%

	Total	LIBNAT	LAB	GRN	IND	MNR	UND
More likely	59.1%	70.5%	46.2%	51.7%	66.2%	77.8%	47.8%
Less likely	6.3%	4.9%	4.2%	17.2%	13.2%	0.0%	0.0%
Vote unchanged	34.5%	24.6%	49.7%	31.0%	20.6%	22.2%	52.2%

Methodology Disclosure Statement - *Short*

Short Methodology Statement	
Research conducted by	*uCommunications Pty Ltd – T/A uComms*
Commissioned by	*Victorian Forest Products Association*
End client	*Victorian Forest Products Association*
Fieldwork dates	*7 November 2022*
Mode of data collection	*Automated telephone poll*
Target population	*Australian eligible voters*
Sample size	*606*
Australian Polling Council (APC) Compliant	*Yes*
URL of Long Methodology Disclosure Statement	*www.ucommsapc.info*
Voter intention published	*Yes*

Methodology Disclosure Statement - *Long*

Long Methodology Statement	
Effective sample size after weighting applied	*485*
Margin of Error associated with effective sample size	*+/- 3.96%*
Variables used in weighting	*Electorate population distribution (Age & Gender)*
Weighting method used	*Ranked weighting*
Full question text, responses categories and randomisation	*See within attached*
Proportion of landline/mobile completed samples	*76% Mobile 24% Landline*
Source of Sample	*Households selected at random across Melton*
Positioning of voter intention questions within survey	*First question after call intro*
Undecided voter handling	*Respondents who answered "Undecided" were then asked a leaning question*
2pp calculation method	*Respondent allocated preferences*